

# What is Synergy ?

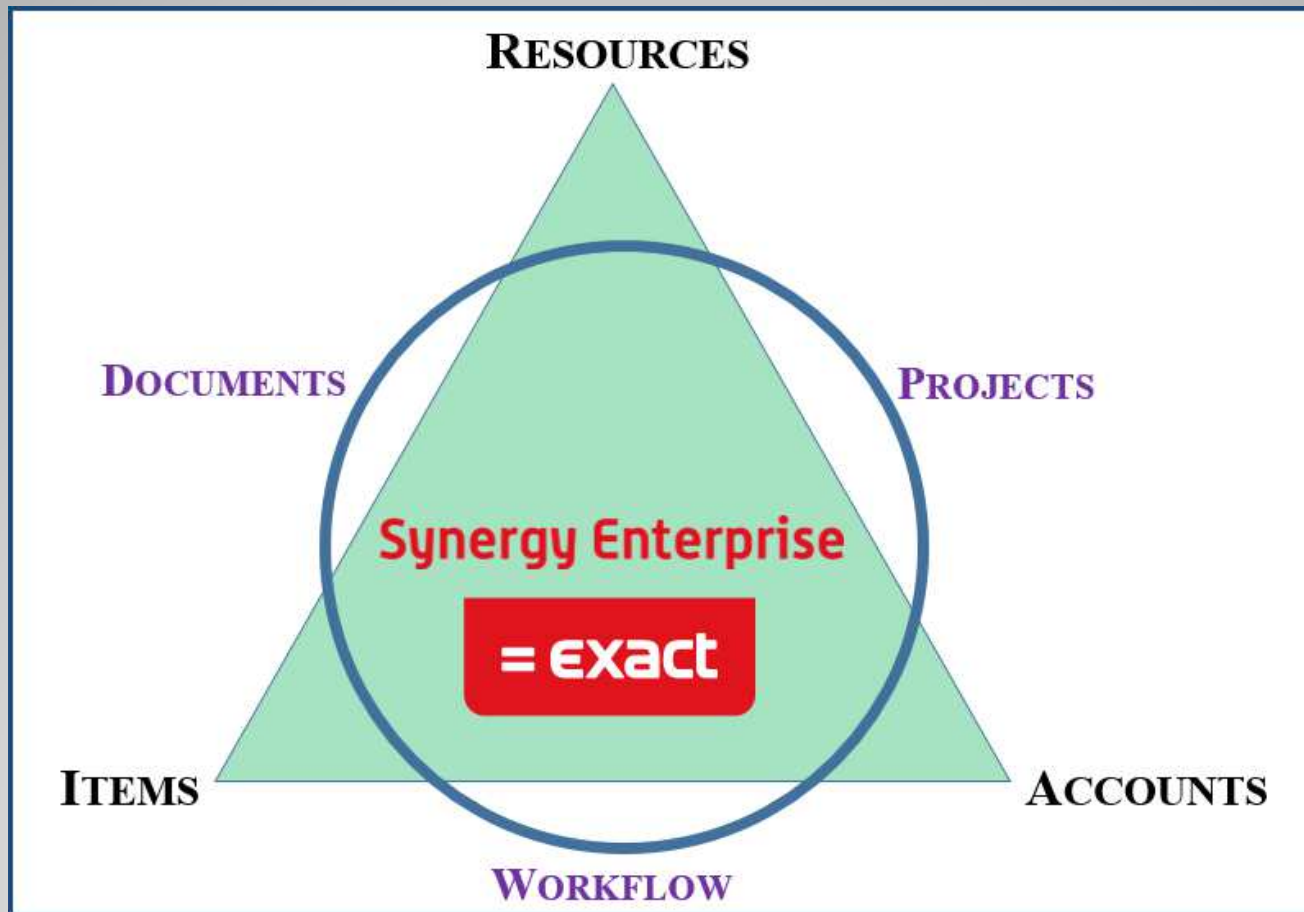
Presenter: Dave Kloepfer

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# What is Synergy?

- ✓ One Time Recording of Data at the Source
- ✓ Sharing Information Electronically
- ✓ Working Together More Efficiently
- ✓ Processes based on Electronic Workflows, Rather Than Paper
- ✓ Clear Authorizations and Responsibilities
- ✓ Interaction Between Front Office (Account Management) and Back Office (Accounting & Transactions) May Occur
- ✓ Stand-Alone or Integrated with Macola Software

# Synergy Components

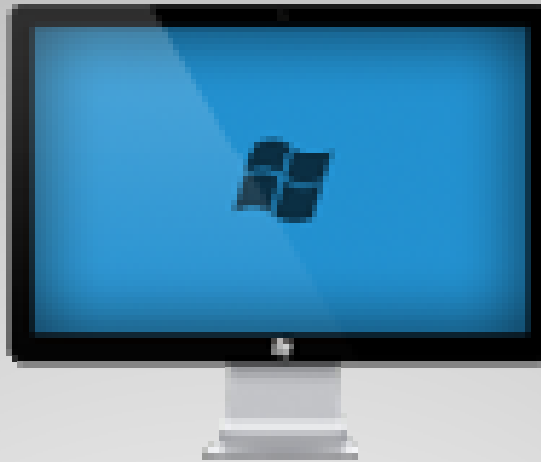
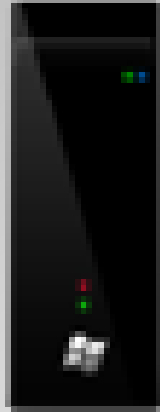


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# Use Synergy for:

- ✓ Account Management Functions
- ✓ Sales Opportunities
- ✓ Tracking ISO or Quality Management Initiatives
- ✓ Standardized Business Workflow Processes
- ✓ Project Management
- ✓ Document Management
- ✓ Human Resources Management
- ✓ Portals for Customer / Suppliers

# Accessing Synergy



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# Synergy Assistance

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