

Use Synergy More Effectively in your Business with our Tools, Manuals and Tips



## Macola Evolve Conference

Only a Week away!!!!

SynergyExpert.com will have a booth at the Macola Evolve Conference next week. It is Booth # 3.

A rectangular box with a thin blue border containing the text "Evolve 2018" in a large, bold, grey sans-serif font, with "Embrace. Create. Innovate." in a smaller, bold, grey sans-serif font below it.

**Evolve 2018**  
Embrace. Create. Innovate.

We will be setting up presentations of three of the tools during the Solution Center Time at our booth. The tool presentations will include:

- **Wednesday at 1:15 PM** - [Procurement Tool](#) (Using Synergy to handle Requisitions, RFQs and Creating the PO in Macola)
- **Wednesday at 6:30 PM** - [Rules Engine](#) (Real Time Business Rules for Workflows and Cards)
- **Thursday at 1:15 PM** - [Phone Integration with Synergy](#) (Synergy screen pop-up with Incoming calls)

Gijs Lamers, Head of Development for GLM Systems will be joining us at the booth. He can provide details about current and upcoming tools that their Programmers are working with.

Ask him how signatures can be added to a workflow request or how you can better track your training of resources using Synergy.

You may have some Synergy ideas that you have thought about, but have not been able to execute. Talk to us about them.

Of course, we will be able to spend time discussing and demonstrating with attendees on all of our products and manuals at the Conference at all times.

## Evolve Conference Price Reductions

A number of inquiries have been sent to me from subscribers asking what we are going to do at our trade show booth for the Macola Evolve Conference in early April.

1. We will having attendees visit our booth and drop off a business card to be used in a drawing for a GLM Systems Tool of their choice (priced at \$955.00)



- 2. Our **CRM Made Easy** Tool has been reduced from \$2,500 to \$1,000
- 3. Our **Synergy Phone Integration** Tool has been reduced from \$5,000 to \$2,000

We do know that some of our subscribers will not be attending this conference, but **ALL Synergy Customers may purchase these tools at the Conference Pricing till the end of May.**

[Phone Integration Presentation](#)

[CRM Made Easy Presentation](#)

## Over 80 Tools now in our Catalog - Take a Look

This Catalog provides a summary by each tool of our tools, including its use and functionality. Download it here for our most recent catalog.



If you are interested in any of our tools, please contact us for a demo.

[Download Catalog](#)

[Download Current Price Sheet](#)

## Placing Images in a Workflow Request

Make your Synergy Workflow Request more than just a Form that someone completes.

Add an image to make it more visual, such as the status the Request (or Process) is at the present time.

### Product Demonstration - New

Product Demonstration	Completed Demonstration
Jack McBean 03/26/2018 10:39	Person



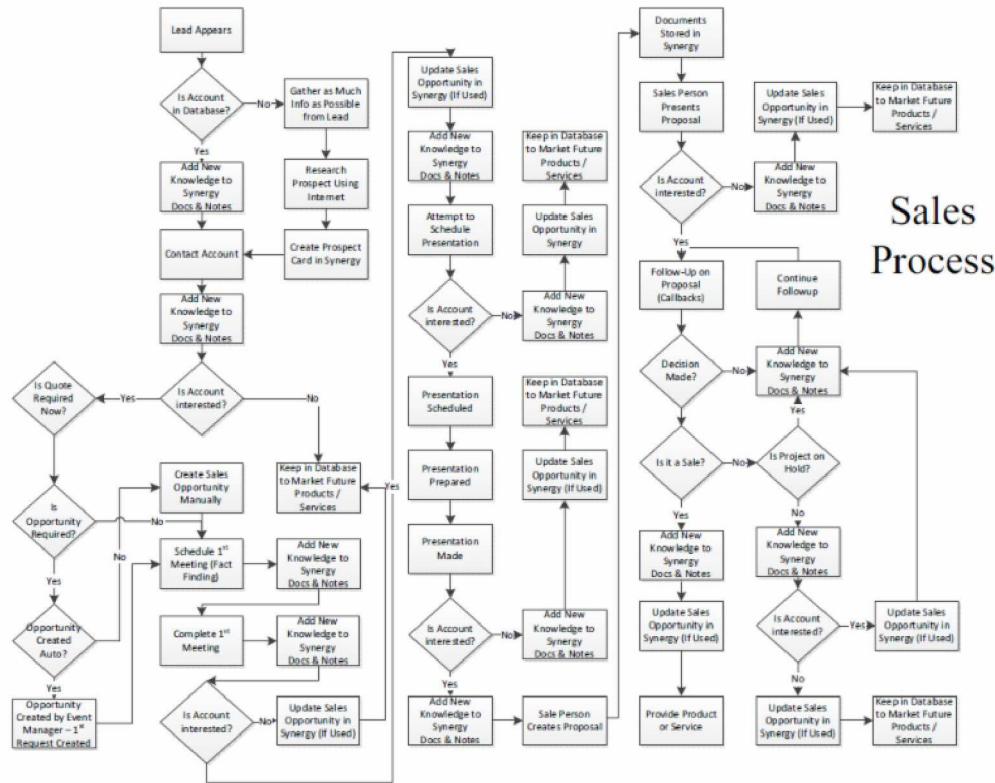
New Business Acquisition

Person Responsible  Jack McBean — Division General Manager — McBean Bike

[Download Here for Instructions](#)

## Is Your Sales or Other Processes Look Like this Flow Chart?

You have flow charted your Sales Process or any other Processes that involve many steps and it may look like this example [For a clearer and larger view of this process, click here.](#) If this is the case, you probably need either a simpler method or tools to assist you with the completion of this process.



For customers that require this level of detail in their processes, we would recommend you reviewing a few of our tools in the [Catalog link \(above\)](#). The Tools that would probably be of most interest to your organization will include:

- Rules Engine
- Workflow Plus Free Fields
- Workflow Plus Multiple Approvers
- Workflow Plus Report within Requests

[SynergyExpert.com](http://SynergyExpert.com)

| 866-799-3485 | [dkloepfer@synergyexpert.com](mailto:dkloepfer@synergyexpert.com) |

SynergyExpert.com, 3550 West Salt Creek Lane, Suite 110, Arlington Heights, IL 60005

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